

Name _____

Class _____

Faber vs. Beatty

Marketing Campaign

Your task is to create a campaign promoting your character's view of literature. Sell me your character's viewpoint. You may include:

- Posters
- Buttons
- Songs
- Decorations
- Ads
- Suits
- Costumes
- Dance numbers
- Power Point presentations

Your group *must* include:

- Cited quotes the character made from the novel
- Short presentation of your argument
- Questions for the other group
- Every group member contributing something

The winner will receive a wonderful prize!!!